

**North Hudson Pepper Festival
 Profit & Loss
 January through December 2011**

	Jan - Dec 11
Income	
4000 · Festival Revenue	
4001 · Parade Entry Fee	1,700.00
4002 · Sponsorships	4,000.00
4003 · Merchandise sales	110,828.29
4004 · Button Sales	3,154.00
4009 · Contest Entry Fees	3,570.00
4010 · Miscellaneous Revenue	265.00
4000 · Festival Revenue - Other	5,175.00
	128,692.29
Total 4000 · Festival Revenue	
4100 · Royalty Revenue	
4101 · Brunch Sales	634.50
4102 · Parade Winnings	261.00
4103 · Candidate Sponsorship	1,225.00
	2,120.50
Total 4100 · Royalty Revenue	
4200 · Bingo Revenue	4,574.73
4400 · Interest Income	
4401 · BusinessNow Interest	56.77
	56.77
Total 4400 · Interest Income	
	135,444.29
Total Income	
Expense	
5800 · Royalty	
5814 · Namebadges	76.50
5801 · Royalty Scholarship	200.00
5803 · Fuel for Tow Vehicle	1,053.55
5804 · Royalty embroidery	30.00
5805 · Court formalwear/accessories	675.00
5807 · Tiaras and boxes	134.82
5808 · Sashes (material and embroidery)	78.42
5810 · Candidate supplies	142.40
5811 · Coronation	449.74
5812 · Parade Entry Fee	425.00
5800 · Royalty - Other	-242.00
	3,023.43
Total 5800 · Royalty	
5000 · Administrative Expenses	
5001 · Misc Admin	1,300.77
5002 · Postage	172.40
5003 · Forms and Stationary	357.17
5005 · Electric	926.73
5006 · P.O. Box Rental	70.00
5009 · Insurance Premiums	1,839.00
5011 · WI State Sales Tax	6,278.17
5015 · Village of North Hudson	858.00
5018 · External Storage Rental	900.00
5019 · Refuse Removal	2,113.05
5022 · Appreciation Dinner Expense	1,690.68
5023 · Dues and Fees	93.00
5025 · Facility/Land Use Fee	300.00
5026 · Start Up Cash Expense	0.00
5000 · Administrative Expenses - Other	0.00
	16,898.97
Total 5000 · Administrative Expenses	
5100 · Entertainment Expenses	9,105.25
5200 · Float Expenses	1,520.75
5300 · Food & Beer Expenses	
5310 · Gazebo expenses	5,597.88

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5320 · Main Food Expenses	
5324 · Main Food Equipment	741.59
5321 · Food Products	20,252.15
5322 · Non-Food Items	653.94
5323 · Main Food Misc Expense	1,825.33
Total 5320 · Main Food Expenses	23,473.01
5360 · Beer Expenses	
5363 · Wine	336.00
5361 · Beer Products	18,939.00
5362 · Misc Beer Expense	97.26
Total 5360 · Beer Expenses	19,372.26
5370 · Royalty Brunch Expenses	
5371 · Food Items	1,005.70
Total 5370 · Royalty Brunch Expenses	1,005.70
Total 5300 · Food & Beer Expenses	49,448.85
5400 · Parade Expenses	2,676.93
5500 · Physical Facilities	6,118.06
5600 · Publicity	
5603 · Posters	465.67
5602 · Programs	207.10
5600 · Publicity - Other	283.50
Total 5600 · Publicity	956.27
5700 · Purchasing	
5708 · color separations for logo	102.00
5706 · Beads & other products	2,660.01
5705 · Mugs	1,726.00
5704 · T-shirts	3,905.53
5701 · Buttons	2,655.97
5700 · Purchasing - Other	919.28
Total 5700 · Purchasing	11,968.79
6000 · Contest Expenses	
6001 · Equipment & supplies	285.50
6003 · Contest Prize	1,053.11
6004 · Race t-shirts	2,166.00
Total 6000 · Contest Expenses	3,504.61
6100 · Donations	31,502.00
Total Expense	136,723.91
Net Income	-1,279.62