

## North Hudson Pepper Festival Profit & Loss January through December 2010

	Jan - Dec 10
<b>Income</b>	
4000 · Festival Revenue	
4001 · Parade Entry Fee	1,750.00
4002 · Sponsorships	7,500.00
4003 · Merchandise sales	114,359.41
4004 · Button Sales	4,546.00
4007 · Carnival Ticket Sales	460.00
4008 · Post Festival Food Sales	2,214.44
4009 · Contest Entry Fees	2,680.00
4000 · Festival Revenue - Other	4,150.00
<b>Total 4000 · Festival Revenue</b>	<b>137,659.85</b>
4100 · Royalty Revenue	
4101 · Brunch Sales	992.75
4102 · Parade Winnings	280.00
4103 · Candidate Sponsorship	1,575.00
<b>Total 4100 · Royalty Revenue</b>	<b>2,847.75</b>
4200 · Bingo Revenue	2,026.54
4400 · Interest Income	
4401 · BusinessNow Interest	43.59
<b>Total 4400 · Interest Income</b>	<b>43.59</b>
<b>Total Income</b>	<b>142,577.73</b>
<b>Expense</b>	
5800 · Royalty	
5814 · Namebadges	45.00
5801 · Royalty Scholarship	700.00
5802 · Chaperone Mileage	957.44
5803 · Fuel for Tow Vehicle	833.82
5804 · Royalty embroidery	102.00
5805 · Court formalwear/accessories	1,050.00
5807 · Tiaras and boxes	111.33
5808 · Sashes (material and embroidery)	77.52
5811 · Coronation	488.78
5812 · Parade Entry Fee	450.00
<b>Total 5800 · Royalty</b>	<b>4,815.89</b>
5000 · Administrative Expenses	
5001 · Misc Admin	1,003.96
5002 · Postage	400.83
5005 · Electric	740.84
5006 · P.O. Box Rental	70.00
5009 · Insurance Premiums	2,363.00
5011 · WI State Sales Tax	5,817.16
5018 · External Storage Rental	900.00
5019 · Refuse Removal	1,846.35
5022 · Appreciation Dinner Expense	1,203.55
5023 · Dues and Fees	355.00
5025 · Facility/Land Use Fee	1,576.86
5026 · Start Up Cash Expense	0.00
<b>Total 5000 · Administrative Expenses</b>	<b>16,277.55</b>
5100 · Entertainment Expenses	10,200.00
5200 · Float Expenses	1,882.22
5300 · Food & Beer Expenses	
5310 · Gazebo expenses	5,073.00
5320 · Main Food Expenses	
5324 · Main Food Equipment	3,541.11
5321 · Food Products	21,741.72
5322 · Non-Food Items	720.56
5323 · Main Food Misc Expense	1,823.27
<b>Total 5320 · Main Food Expenses</b>	<b>27,826.66</b>

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5360 · Beer Expenses	
5363 · Wine	243.60
5361 · Beer Products	16,287.00
5362 · Misc Beer Expense	60.00
Total 5360 · Beer Expenses	16,590.60
5370 · Royalty Brunch Expenses	
5371 · Food Items	898.61
Total 5370 · Royalty Brunch Expenses	898.61
Total 5300 · Food & Beer Expenses	50,388.87
5400 · Parade Expenses	3,530.05
5420 · Kid Pet & Doll Parade Expenses	131.03
5500 · Physical Facilities	4,667.33
5600 · Publicity	
5603 · Posters	419.73
5602 · Programs	866.25
5601 · Banner	60.00
5600 · Publicity - Other	192.00
Total 5600 · Publicity	1,537.98
5700 · Purchasing	
5708 · color separations for logo	80.00
5706 · Beads & other products	814.77
5705 · Mugs	1,955.20
5704 · T-shirts	3,490.80
5703 · Wristband	518.89
5702 · Tickets	753.01
5701 · Buttons	2,841.70
Total 5700 · Purchasing	10,454.37
5900 · Bingo Expenses	
5904 · Miscellaneous Expenses	0.00
Total 5900 · Bingo Expenses	0.00
6000 · Contest Expenses	
6001 · Equipment & supplies	294.27
6003 · Contest Prize	1,360.00
6004 · Race t-shirts	1,627.90
Total 6000 · Contest Expenses	3,282.17
6100 · Donations	20,519.00
Total Expense	127,686.46
Net Income	14,891.27